

 **Save the date: A hybrid side event as part of HELCOM Ministerial Meeting**

WORKING
TOGETHER
TO SAVE THE
BAL TIC SEA

Coalition
Clean Baltic



Oct 20 2021

14.00 - 15.30 CET

"How can regional investments in the seascape help support and restore the Baltic Sea?"

Join us for an online side event as part of HELCOM Ministerial Meeting in Lübeck, Germany!

Our speakers will showcase the financial flows of the main blue economy sectors in the Baltic and our panel will discuss how Baltic Sea countries can align their financial investments to support a Sustainable Blue Economy while delivering to the agreed HELCOM Baltic Sea Action Plan 2021-2030.

*simultaneous translation will be provided in Russian, Polish and German

OCTOBER 20 14.00-15.30 CET

Register for the online event here:

https://wwf.zoom.us/webinar/register/WN_aAxRAx11SWult4EJhAWMTw

In-person location: Atlantic hotel, Schmiedestraße 9-15,
Lübeck, Germany

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Introduction by

Dr. Lilian Busse, Head of the Division of Environmental Health and the Protection of Ecosystems at the German Environment Agency, HELCOM Chair 2020-2022

Since April 2015, Dr. Lilian Busse is leading the Division of Environmental Health and the Protection of Ecosystems at the German Environment Agency. Since September 27 2021, she is appointed the vice president of the German Environment Agency. The tasks of the division include the protection of freshwater, coastal, marine and polar ecosystems as well as the protection of soil, groundwater and drinking water. In addition, the division is working on the environmental issues due to current agricultural practices and develops management measures for a sustainable agriculture. Furthermore, the division is working on the improvement of air quality by monitoring and assessing air quality and establish concepts for the reduction of air pollutants.

Currently, Dr. Busse is a member of the scientific advisory board of the Helmholtz Center of Environmental Research in Leipzig, Germany.

From 2006-2015, Dr. Busse was a lead scientist at the California Environmental Protection Agency, USA, working on the Surface Water Ambient Monitoring Program of California's freshwater and marine ecosystems. She worked as a scientist at the Scripps Institution of Oceanography in San Diego from 2002-2006 focusing on harmful algal blooms. From 2000-2002, Dr. Busse received a postdoctoral fellowship to conduct research on eutrophication in freshwater and coastal ecosystems at the University of California in Santa Barbara, USA, . She received her Ph.D. in Freshwater Ecology at the Technical University Berlin, Germany, and holds a M.S. in Biology from the Technical University Munich, Germany.

Throughout her career, Dr. Busse is focusing her work on the protection of freshwater and marine ecosystems. For over a decade, she is working on the interface between science and policy in this field.

Our speakers

Mirosław Proppé, Chief Executive Officer, WWF Poland

Mirosław Proppé has been the head of the WWF Poland Foundation since August 1, 2018. Before Mirosław Proppé became the head of WWF Poland, he was associated with KPMG since 1994, one of the largest auditing and consulting firms in Poland and in the world. While partner, he was head of the public administration and infrastructure advisory team in Central and Eastern Europe. Mr. Proppé in his long-standing work as a manager pursued projects in the area of social policy (unemployment counteraction and social policy efficiency improvement), as well as in environmental protection (natural hazards, including Flood Risk Management Plans). He cooperated with representatives of public administration, local authorities, cities and major companies. As a manager, he was responsible for the implementation of complex projects while managing sizeable teams of experts.



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Alison Midgley, Senior Sustainable Finance Specialist, WWF-UK

Alison is a Senior Sustainable Finance Specialist at WWF-UK, and leading the coordination of the Global Value at Risk in the Blue Economy project. With a background in Sustainable Development, climate finance, water and biodiversity management, she is the focal point for WWF-UK's finance work in sustainable food systems and deforestation-free supply chains. In previous roles, she has coordinated and designed multiple UN-financed sustainable forestry and agriculture programmes, and developed Climate Finance Strategies for developing country governments. She is a Chevening Scholar Alumni, with a BSc (Hons) in Biological Science from the University of Cape Town and an MSc. Environmental Technology from Imperial College London.



Dr. Antonia Leroy, Head of Ocean Policy, WWF European Policy Office

Dr Antonia Leroy, leads the implementation of WWF's objectives to secure healthy ocean ecosystems and sustainable fisheries at EU level. With a background in international Law, she is an expert on ocean governance with specific focus on fisheries, marine spatial planning, marine protected areas and offshore windfarms issues.

WWF is a member of several advisory councils concerning EU policy preparation, including the Market Advisory Council (MAC) and the Long distance Advisory Council (LDAC). The mission of the WWF European Policy Office is to ensure that policies are adopted and implemented to sustainably manage and use of our seas, as well as to secure the protection of marine wildlife and habitats for the benefit of people and nature.

Our panelists



Andreea Strachinescu, Head of Unit responsible for Maritime Innovation, Marine Knowledge and Investment, Directorate General for Maritime Affairs and Fisheries

Andreea Strachinescu, is responsible for promoting innovative and emerging technologies and solutions, and ensuring broad dissemination of marine knowledge and research. The Unit fosters innovation and provides policy input to Horizon Europe, to smart specialisation strategies and it aims to create a better understanding of the ocean resources and advocate their sustainable use. It is also in the lead for providing policy input to the investments strategies for the blue economy. Prior to this position, Ms. Strachinescu was Head of Unit responsible for New Energy Technologies and Innovation in the Directorate General for Energy, European Commission, in charge with the development of policy and actions on non-nuclear energy research and innovation.

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Dr. Dennis Fritsch, Sustainable Blue Economy Initiative Lead, UNEP FI

Dr. Dennis Fritsch leads the United Nations' Sustainable Blue Economy Finance Initiative, part of UNEP FI, focused on bringing banks, insurers and investors together to develop guidance and tools to enable financial institutions to align their activities with a sustainable ocean economy. The initiative is the host of the Sustainable Blue Economy Finance Principles; the world's first global guiding framework for aligning financial flows with SDG 14 - Life Below Water. Previously, Dennis established the Research department at Responsible Investor, where he led several investor research projects, most recently 'Investors & the Blue Economy'. He is also working as a consultant and expert jury member for the European Commission's BlueInvest Fund and BLUE Marine Foundation. After graduating from the University of Tübingen (GER), Dennis worked in research at the University of Cambridge and was awarded a PhD from University College London.



Hans Beyer, Chief Sustainability Officer, Skandinaviska Enskilda Banken AB (SEB)

Mr. Beyer joined SEB in 2002 as head of Fixed Income and Derivatives. 2008 he was appointed Global Head of Fixed Income. In 2015 he became Head of Institutional Banking. In March 2020 he was appointed Chief Sustainability Officer.

Prior to joining SEB, Mr. Beyer held different positions within the finance industry, short term interest rate trader at Öhman Fondkommission, Executive Director responsible for Financial Institutions Sales for the Nordics within FICC at Goldman Sachs up until 1996, there after joining Swedbank as head of fixed Income. He remained at Swedbank for 6 years running both FX Sales, FICC research and Fixed Income ending as Deputy Head of Merchant bank before joining SEB. Hans Beyer graduated from Stockholm School of Economics 1988 and holds a degree in Financial Economics.



Valerie de Liedekerke, Manager & Interim Director, WWF Baltic Ecoregion Programme (BEP)

Valerie is the Baltic Ecoregion Programme (BEP) Manager & Interim Director at WWF-SE and leading the coordination of the Baltic Seascape Assessment of Financial Flows project. She is the focal point for BEP's Sustainable Blue Economy, Maritime Spatial Planning, Marine Protected Areas and finance work in sustainable finance. In addition, she has experience in sustainable development, conservation biology, marine biology, human-wildlife conflict, forest governance and international conservation science projects. In previous roles, she has managed multiple EU and Darwin Initiative international projects. She has a MS in Animals and Public Policy from Tufts Cummings School of Veterinary Medicine.

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Panel moderator



Mikhail Durkin, Executive Secretary, Coalition Clean Baltic (CCB)

Mikhail Durkin currently works as Executive Secretary of the Coalition Clean Baltic (CCB), grass-root environmental NGOs' network across the Baltic Sea Region. In this capacity he is responsible for coordination of CCB's joint activities on protection of the Baltic environment, including advocacy at regional and EU level, campaigning, public awareness and capacity building.

Before joining CCB in 2015, Mikhail served the Baltic Marine Environment Protection Commission (Helsinki Commission or HELCOM) as Professional Secretary, primarily dealing with land-based pollution sources.

He has started his career in environmental field as an officer for implementation of international conventions, oil spill response and waste management with regional environmental and maritime administrations in Russia. Mikhail holds M.Sc. degrees in Environmental Management and Policy, as well as in Biology.

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